

Movinord

Office Concept

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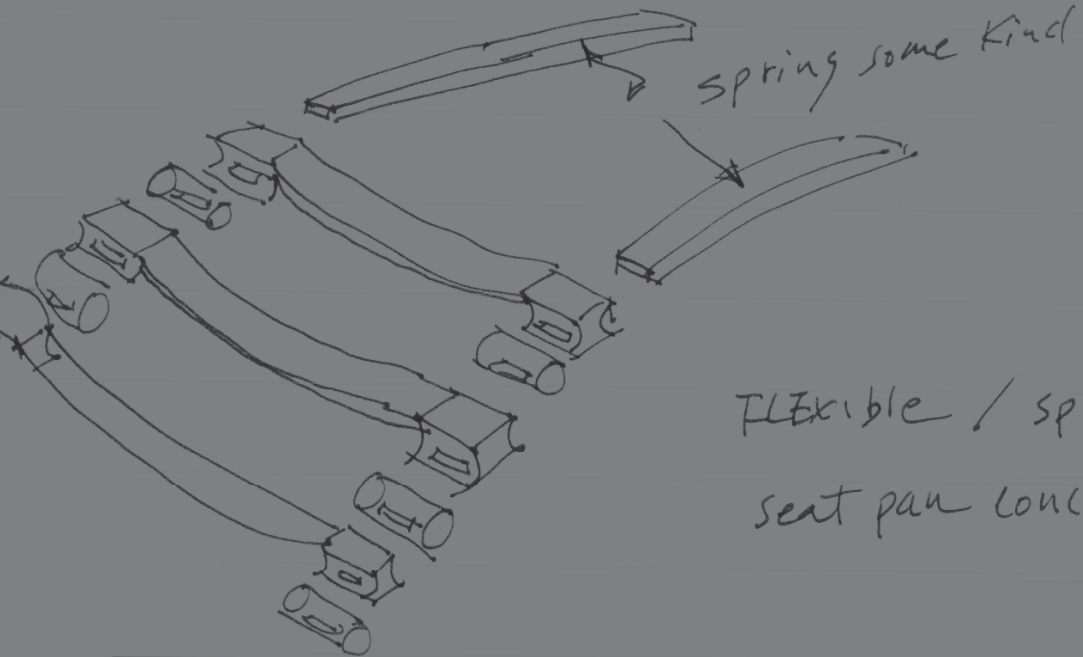
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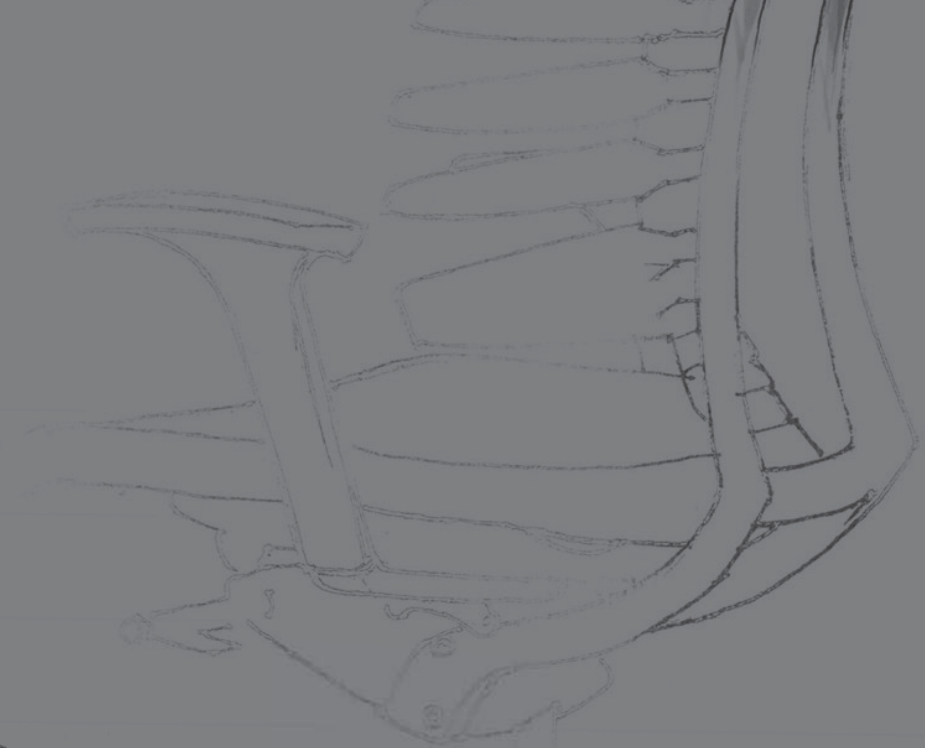
RBT expresses the form and function of the human spine, responding to the shape and the dynamics of the user's body to provide both freedom of movement and continuous support.

Overview RBT™ introduces a significant advance in ergonomic task seating design. Visually and technically unique, RBT (responsive back technology) is equipped with a patented breakthrough technology that represents an evolutionary leap in seated comfort and support for people of varying shapes and sizes. With its articulating, highly dynamic back, RBT automatically flexes to respond to the shape of the user's back and supports continuous changes in posture.

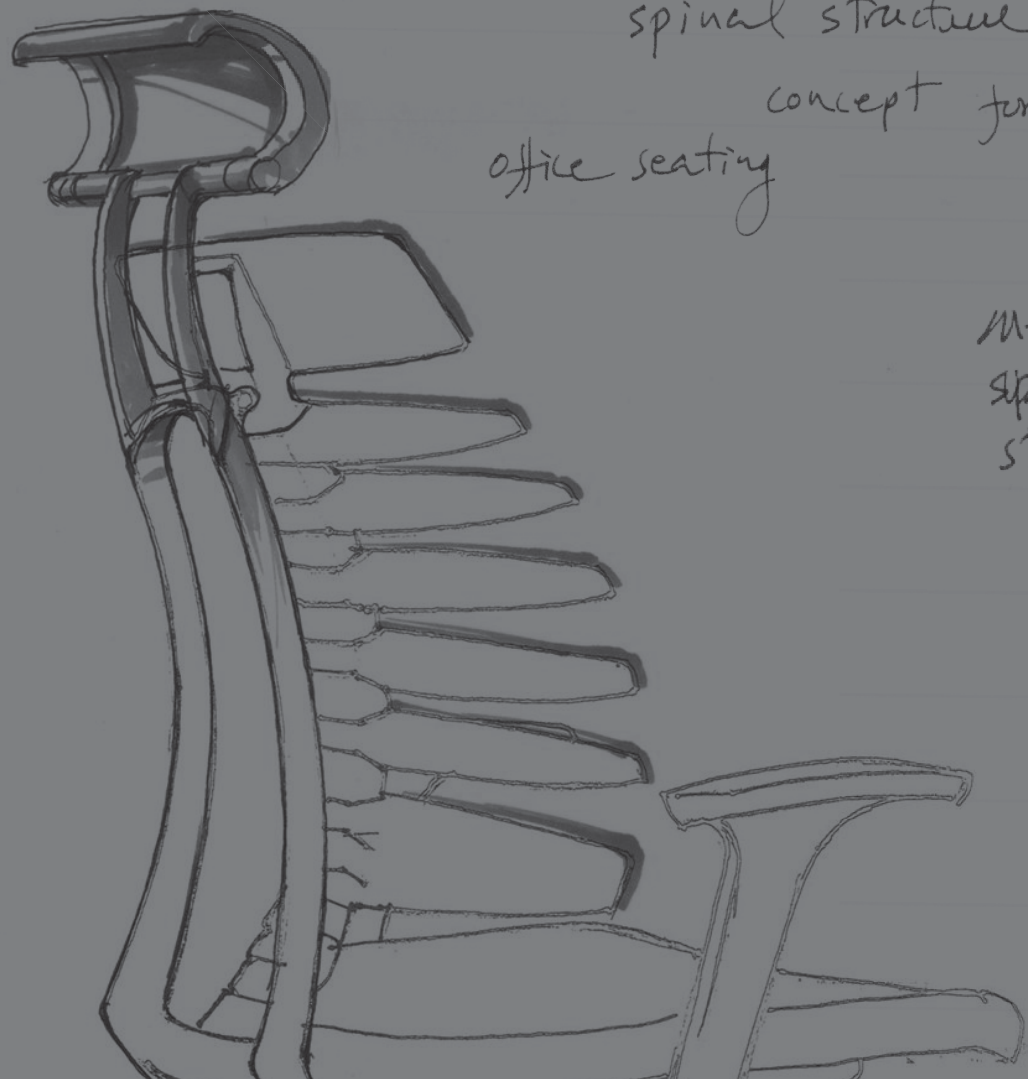
Inspiration The result of more than three years of intensive research and development, RBT reflects new insights into user support and comfort, addressing the diversity of human beings and the demands placed on the body in the modern workplace. The concept of fit is central to a design that accommodates the great majority of body types and mirrors the shape of the spine across the range of seated postures. RBT's unique back technology is inspired by the articulated nature of the spine itself, with each vertebrae linked by muscles and tendons that give people the flexibility they enjoy. Visually, the chair is quite expressive of human anatomy. Functionally, it is exceptionally responsive and supportive, working in harmony with the body.



FLEXible / spinal like seat pan concept

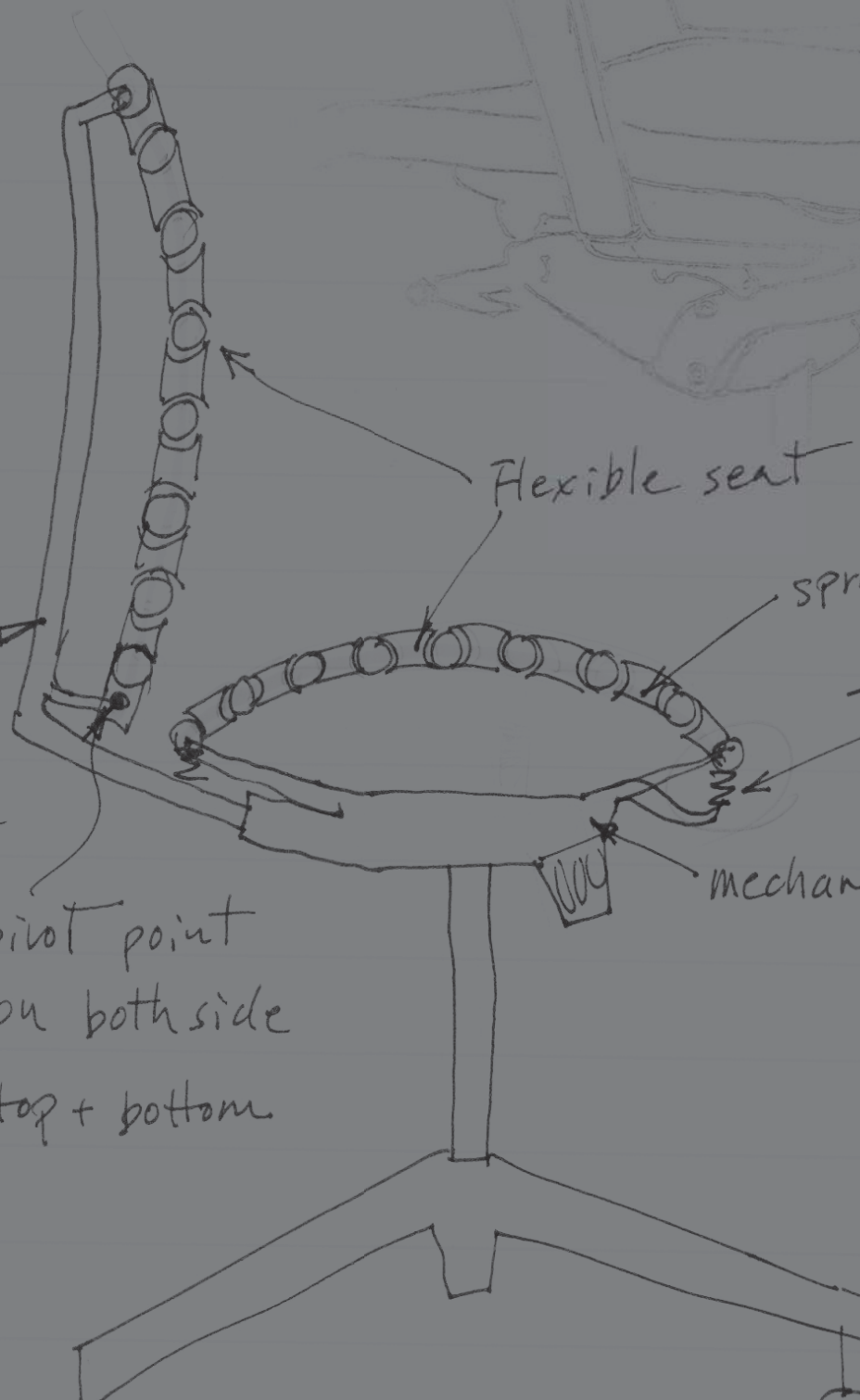


spinal structure concept for office seating



metal support structure

pivot point on both side top + bottom

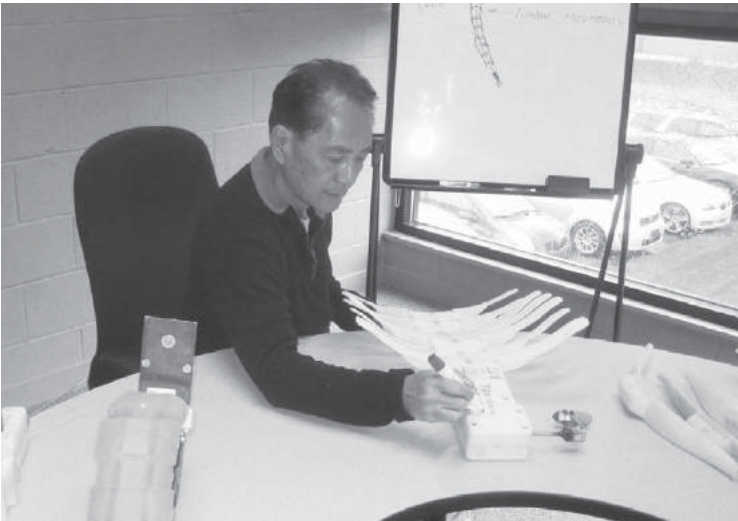
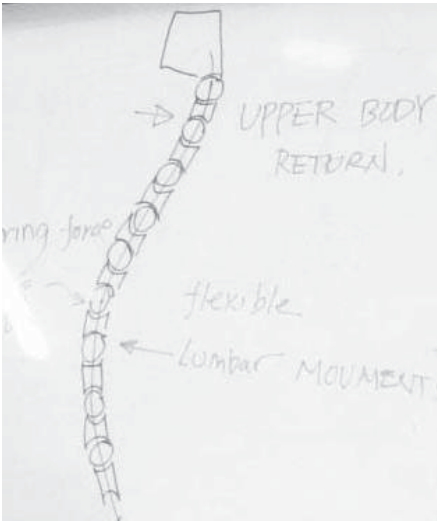


flexible seat

spring

mechanism & support

add springs corner of the additional support



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DESIGNER RBT WAS DEVELOPED BY ZOOEY CHU, A LEADING INNOVATOR IN SEATING DESIGN. MR. CHU BEGAN HIS CAREER DESIGNING INTERIORS FOR AUTOMOBILE MANUFACTURERS, LATER TRANSLATING HIS KNOWLEDGE OF THE INTERFACE BETWEEN PEOPLE AND HIGH-PERFORMANCE EQUIPMENT INTO THE DESIGN OF OFFICE FURNITURE.

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RBT ENCOURAGES USERS TO INTUITIVELY SIT BACK IN THE SEAT, ALLOWING THEM TO EXPERIENCE THE CONTINUOUS SUPPORT PROVIDED BY THE CHAIRS' UNIQUELY DYNAMIC BACK.





responsive

Responsive Back Technology RBT's revolutionary back technology has its source in the form and function of the body itself. The chair back is designed with an aluminum support structure and a user back interface comprising a set of ribs and linkages along the spine of the chair. These elements automatically move with one or more axes of rotation, harmoniously conforming to and properly supporting the user's spine throughout all movement. Complete contact with the user's back means comfortable and properly fitting lower, middle and upper back support. RBT's responsive and intuitive design allows users to take full advantage of the chair's unique ergonomic features. Once seated and making contact with the flexible back of the chair, the chair simply works the way people want and need a task chair to work for them. RBT takes ergonomic task seating to another level.

- Provides exceptional seated comfort while reducing the potential physical and cognitive affects associated with sedentary work
- Permits harmonious interaction between user and chair, mirroring body shape and movement without the use of controls or levers
- Encourages proper posture and continuous movement, helping promote healthful circulation
- Provides proper fit and support of the lower, middle and upper back
- Fits the great majority of body shapes and sizes
- Provides unsurpassed comfort and support for preferred seated postures, upright and reclining





aesthetics

Aesthetics With its striking silhouette, RBT denotes a visually expressive aesthetic of revealed anatomy. The sleek, streamlined profile and precise details are the result of inspired design and precision engineering, reminiscent in form and function of the human body and communicating ergonomic leadership at the foundation of the chair's design.

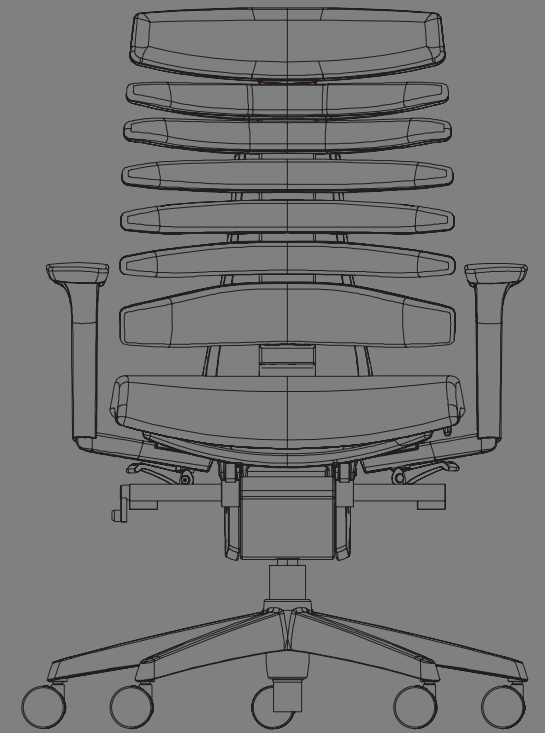
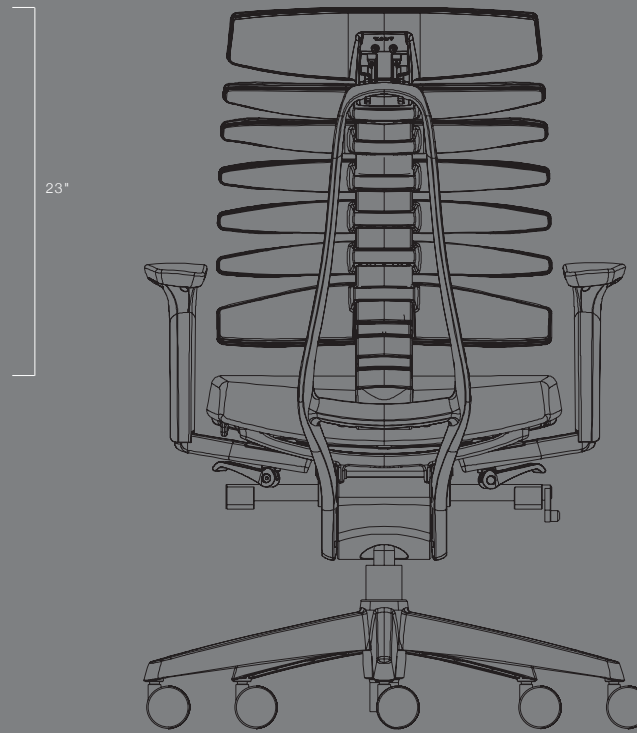
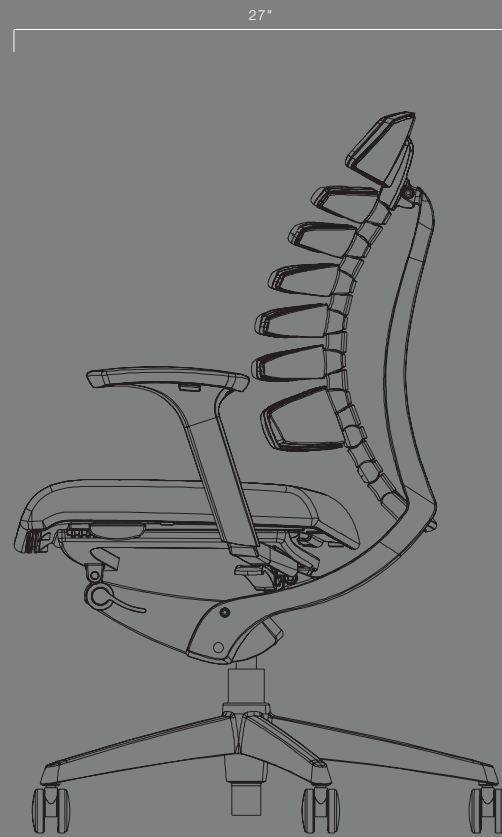
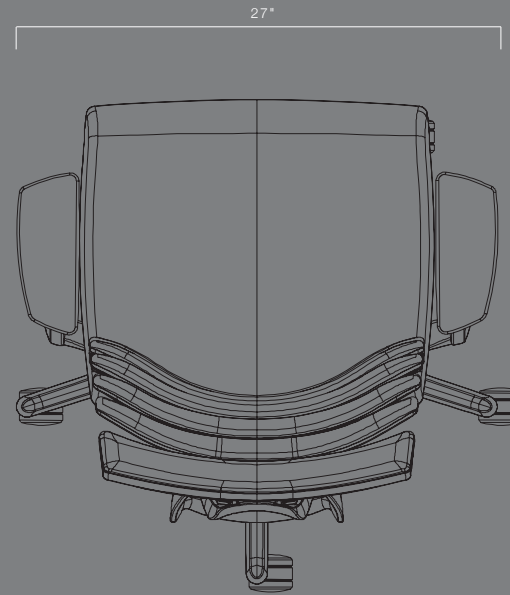




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